PRODIGY
MARKETING AGENCY

PRODIGY PACKAGES

DESIGNED FOR YOUR SUCCESS

WEBSITE DESIGN
PACKAGES

FEATURE	BASIC ₫ 799	STANDARD ₫ 1999	PREMIUM ₫ 4499
Pages Included	5	10	20
Logo Concepts	✖	3	5
Stationery Items	✖	Card + Letterhead	Full Stationery Kit
Website Design Quality	Clean & Professional	Modern & Enhanced	Premium + Animations
CMS	WordPress	WordPress	WordPress / Custom WP
Domain (.com)	1 Year Free	1 Year Free	1 Year Free
Hosting	1 Year Free	1 Year Free	1 Year Premium Hosting
Speed Optimization	Basic	Standard	Advanced
SEO Setup	Basic	Standard	Advanced
Security	Basic	Enhanced	Premium +
Support	15 Days	30 Days	60 Days
Brand Guidelines	✖	Mini Guide	Advanced Mini Brand Book
Professional written content	Basic	Standard	Premium
Mobile Responsive	✓	✓	✓
Dedicated Account Manager	✓	✓	✓
CMS Admin Control	✓	✓	✓

SEO SERVICES

FEATURE	BASIC ₫ 1499	STANDARD ₫ 2499	PREMIUM ₫ 4499
Keywords Targeted	Up to 10	Up to 25	Up to 50
Pages Optimized	Up to 5	Up to 10	Up to 20
Keyword Research	Basic	Comprehensive	Advanced
On-Page Optimization	Meta tags only	Meta tags + Headers	Full optimization + Schema
Technical SEO Audit	Basic	Comprehensive	Advanced
Website Speed Optimization	Basic	Basic	Advanced
Mobile Optimization	✓	✓	✓
Monthly Blog Posts	1 (500 words)	2 (1000 words)	4 (1500 words)
Landing Pages	✗	1 per quarter	1 per month
Backlinks per Month	100	200	300+
Link Building	Basic submissions	Quality outreach	Advanced strategy
Competitor Analysis	✗	Basic	Advanced
Local SEO	✗	Basic	Advanced
Monthly Report	Basic	Detailed	Premium with KPIs
Monthly Strategy Call	✗	✗	✓
Dedicated Account Manager	✗	✗	✓
Results Timeline	3-5 months	5-6 months	5-6 months
Estimated Monthly Traffic	1,000-2,000	2,000-5,000	6,000-10,000+

LOGO DESIGN & BRANDING KIT

FEATURE	BASIC ₿ 1499	STANDARD ₿ 2499	PREMIUM ₿ 4499
Logo Concepts	6-8	10-15	20-25
Logo Revisions	10 rounds	15 rounds	25 rounds
Logo Formats	JPG, PNG, PDF	JPG, PNG, PDF, SVG, AI	All formats
Color Variations	Full color	Full color + B&W	Color/ BW/ Mono
Color Palette	3-4 colors	5-6 colors	6+ colors with full specs
Typography	6 fonts	10 fonts	15 fonts
Brand Guidelines	✓	Basic (10-15 pages)	Comprehensive (30+ pages)
Business Card Design	✓	✓	✓
Letterhead Design	✓	✓	✓
Email Signature	✓	✓	✓
Social Media Templates	✗	3 templates	5 templates
Presentation Template	✗	✗	✓
Arabic Logo Design	Add-on	✓	✓
Brand Strategy	✗	✗	✓
Brand Messaging	✗	✗	✓
Website 1 page	✗	✗	✓
Post-Launch Support	✗	1 month	3 month
Project Duration	2-3 weeks	4-6 weeks	8-12 weeks
Revisions After Launch	Paid	1 free (3 months)	3 free (6 months)

SOCIAL MEDIA
MARKETING SERVICES

FEATURE	BASIC ₿ 1499	STANDARD ₿ 4499	PREMIUM ₿ 7499
Platforms	2	3	4
Monthly Posts	12	20	25
Story Posts	8-12	16-20	25
Reels/TikTok Videos	✗	8 per month	8-12 per month
Content Strategy	Basic	Comprehensive	Advanced & Detailed
Competitor Analysis	✗	Basic	Advanced
Professional Photoshoot	✗	1 per month (2 hour)	1 per month (2 hour)
Professional Videoshoot	✗	✗	1 per month (2 hour)
Custom Graphics	Basic	Advanced	Premium & Custom
Caption Writing	✓	Professional	Expert & Bilingual
Bilingual Content (Arabic/English)	Add-on	✓	✓
Profile Optimization	✓	✓	✓
Background Removal	✓	✓	✓
Highlight Covers	Up to 5	Up to 10	Custom Branded Set
Paid Ad Management	Up to AED 1,000	Up to AED 5,000	AED 10,000+
Ad Campaigns per Month	1	3	6
A/B Testing	✗	Basic	Advanced
Monthly Analytics Report	Basic	Detailed	Premium with KPIs
Monthly Strategy Call	✗	✓	✓
Quarterly Business Review	✗	✗	✓

Note* Ad Spent amount covered by client.

PROFESSIONAL
PHOTOSHOOT SERVICES

FEATURE	BASIC ₫2500	STANDARD ₫7500	PREMIUM ₫15000+
Session Duration	2 hours	4 hours	Full day (hours)
Edited Photos Delivered	25-30	50-75	100+
Photographer	1	1	1 + Assistant
Locations	1	2-3	3+
Photo Styles	Product/Lifestyle	Product/Lifestyle/Team	PRD/ LFS/ TM/ BTS/ EVT
Pre-Shoot Consultation	✓	✓	✓
Shot List Creation	Basic	Detailed	Comprehensive
Props & Set Design	Basic	Professional	Premium & Custom
Lighting Setup	Standard	Professional	Advanced & Studio
Editing & Retouching	Basic	Professional	Advanced & Studio
Color Correction	✓	✓	✓
Background Removal	✗	✓	✓
Batch Editing	✗	✓	✓
Raw Files	✗	✗	✓
Delivery Format	JPG, PNG	JPG, PNG, High-Res	JPG, PNG, High-Res, RAW
Turnaround Time	7- 10 days	5-7 days	3-5 days
Revision Rounds	1	2	Unlimited
Usage Rights	Commercial use	Commercial use	Exclusive commercial use
Drone Photography	✗	✗	Optional Add-on
Video Clips	✗	✗	5-10 short clips

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