



PRODIGY PACKAGES

DESIGNED FOR YOUR SUCCESS



WEBSITE DESIGN PACKAGES

FEATURE

BASIC

₹ 1499

STANDARD

₹ 2499

PREMIUM

₹ 4499

Pages Included

5

10

20

Logo Concepts

2

3

5

Stationery Items

Card + Letterhead

Card + Letterhead

Full Stationery Kit

Website Design Quality

Clean &
Professional

Modern & Enhanced

Premium + Animations

CMS

WordPress

WordPress

WordPress / Custom WP

Domain (.com)

Free 1 Year

Free 1 Year

Free 1 Year

Hosting

1 Year Free

1 Year Free

1 Year Premium Hosting

Speed Optimization

Basic

Standard

Advanced

SEO Setup

Basic

Standard

Advanced

Security

Basic

Enhanced

Premium +

Support

15 Days

30 Days

60 Days

Brand Guidelines

X

Mini Guide

Advanced Mini Brand Book

Professional written
content

Basic

Standard

Premium

Mobile Responsive

✓

✓

✓

Dedicated Account
Manager

✓

✓

✓

CMS Admin Control

✓

✓

✓

SEO SERVICES

FEATURE	BASIC ₹ 1499	STANDARD ₹ 2499	PREMIUM ₹ 4499
Keywords Targeted	Up to 10	Up to 25	Up to 50
Pages Optimized	Up to 5	Up to 10	Up to 20
Keyword Research	Basic	Comprehensive	Advanced
On-Page Optimization	Meta tags only	Meta tags + Headers	Full optimization + Schema
Technical SEO Audit	Basic	Comprehensive	Advanced
Website Speed Optimization	Basic	Basic	Advanced
Mobile Optimization	✓	✓	✓
Monthly Blog Posts	1 (500 words)	2 (1000 words)	4 (1500 words)
Landing Pages	✗	1 per quarter	1 per month
Backlinks per Month	100	200	300+
Link Building	Basic submissions	Quality outreach	Advanced strategy
Competitor Analysis	✗	Basic	Advanced
Local SEO	✗	Basic	Advanced
Monthly Report	Basic	Detailed	Premium with KPIs
Monthly Strategy Call	✗	✗	✓
Dedicated Account Manager	✗	✗	✓
Results Timeline	3-5 months	5-6 months	5-6 months
Estimated Monthly Traffic	1,000-2,000	2,000-5,000	6,000-10,000+

LOGO DESIGN & BRANDING KIT

FEATURE

BASIC

₪ 1499

STANDARD

₪ 2499

PREMIUM

₪ 4499

Logo Concepts

6-8

10-15

20-25

Logo Revisions

10 rounds

15 rounds

25 rounds

Logo Formats

JPG, PNG, PDF

JPG, PNG, PDF, SVG, AI

All formats

Color Variations

Full color

Full color + B&W

Color/ BW/ Mono

Color Palette

3-4 colors

5-6 colors

6+ colors with full specs

Typography

6 fonts

10 fonts

15 fonts

Brand Guidelines

✓

Basic (10-15 pages)

Comprehensive (30+ pages)

Business Card Design

✓

✓

✓

Letterhead Design

✓

✓

✓

Email Signature

✓

✓

✓

Social Media Templates

✗

3 templates

5 templates

Presentation Template

✗

✗

✓

Arabic Logo Design

Add-on

✓

✓

Brand Strategy

✗

✗

✓

Brand Messaging

✗

✗

✓

Website 1 page

✗

✗

✓

Post-Launch Support

✗

1 month

3 month

Project Duration

2-3 weeks

4-6 weeks

8-12 weeks

Revisions After Launch

Paid

1 free (3 months)

3 free (6 months)

SOCIAL MEDIA MARKETING SERVICES

FEATURE	BASIC ₹ 1499	STANDARD ₹ 4499	PREMIUM ₹ 7499
Platforms	2	3	4
Monthly Posts	12	20	25
Story Posts	8-12	16-20	25
Reels/TikTok Videos	X	8 per month	8-12 per month
Content Strategy	Basic	Comprehensive	Advanced & Detailed
Competitor Analysis	X	Basic	Advanced
Professional Photoshoot	X	1 per month (2 hour)	1 per month (2 hour)
Professional Videoshoot	X	X	1 per month (2 hour)
Custom Graphics	Basic	Advanced	Premium & Custom
Caption Writing	✓	Professional	Expert & Bilingual
Bilingual Content (Arabic/English)	Add-on	✓	✓
Profile Optimization	✓	✓	✓
Background Removal	✓	✓	✓
Highlight Covers	Up to 5	Up to 10	Custom Branded Set
Paid Ad Management	Up to AED 1,000	Up to AED 5,000	AED 10,000+
Ad Campaigns per Month	1	3	6
A/B Testing	X	Basic	Advanced
Monthly Analytics Report	Basic	Detailed	Premium with KPIs
Monthly Strategy Call	X	✓	✓
Quarterly Business Review	X	X	✓

Note* Ad Spent amount covered by client.